

## **Vacancy:           Marketing Assistant**

### **About Pioneer:**

Pioneer is a world leader in development and manufacturing of innovative high tech consumer electronics for car entertainment, both aftermarket as well as directly to automotive manufacturers.

Based at the European Headquarters in Melsele, Antwerp, we are looking for a key individual to join our team, to strengthen and protect our position as market leader and support further expansion.

[www.pioneer-car.eu](http://www.pioneer-car.eu)

### **Function:**

In order to strengthen and protect our position as market leader and support further expansion and growth strategies, we are looking for a Marketing Assistant. Reporting to the Product and Marketing Manager, you will be responsible for supporting the team with various marketing projects.

Key activities include focusing on the development and execution of activities within the strategic framework that has been set in place, and for which you will contribute.

The Marketing Assistant responsibilities can be summarised as follows:

- Support Marketing projects
- Administration of Marketing budgets
- Assist with product launches, etc., in all forms
- Assist in the creation of literature, for internal and external use
- Assist with external agencies (photoshoots, video creation, flyers etc.)
- Attend and report on events, national and sometimes can be international
- Strong collaboration with multiple teams / departments, sales offices across the entire Pioneer organisation
- Identify new growth opportunities
- Overall Marketing effectiveness review, ROI calculation

### **Profile**

- Degree in Marketing, Communications or similar degree
- Interest in Automotive / Consumer Electronics industry
- Good knowledge of English and Dutch. Other languages are a plus
- Good knowledge of excel
- Plan, organize and achieve deadlines are your strenghts

- You are a real teamplayer
- Self-starter, entrepreneurial mind-set
- Strong oral and written communication skills, good presentation skills
- Experience in an international sales & marketing environment is a plus

If you are interested in applying for this role, please contact Sophie Acke, Pioneer Europe NV, via email: [sophie.acke@pioneer.eu](mailto:sophie.acke@pioneer.eu) or on +32 (0)3 570 07 39.