



PIONEER LAUNCHES ITS NEW SPH-EVO CONCEPT: MODULAR SOLUTIONS FOR SMART UPGRADES



Pioneer Europe (March 1st, 2019) – Pioneer’s new modular SPH-EVO receivers allow existing cars to be upgraded to the same level or higher than even the top OEM trim levels, enabling features such as a larger LCD screen, smartphone connected navigation, DAB Digital Radio and more.

Thanks to their modular structure, the 8-inch SPH-EVO82DAB and the 6.8-inch SPH-EVO62DAB can be fitted to cars where this was previously impossible. The new receivers feature both Android Auto™ and Apple CarPlay®, as well as entertainment features such as Spotify®, Bluetooth® streaming, WebLink®, FLAC file playback and more.

“We recognise that many drivers desire an enhanced entertainment experience with Apple CarPlay or Android Auto but are unable to purchase a new car,” said Geert Verhoeven, Multimedia Product Manager of Pioneer Europe NV. “Our new Modular Solutions SPH-EVO receivers allow almost every car to be upgraded with the latest technology, including a large touchscreen plus all the entertainment and connectivity benefits consumers have come to expect.”



1-DIN installation

With the 'floating' or 'tablet' style of installation of the SPH-EVO62DAB / SPH-EVO82DAB, you can install these new products into any vehicle which comes with a standard 1-DIN opening. The SPH-EVO62DAB kit allows the screen to be adjusted in depth, while the SPHEVO82DAB kit allows the unit to be adjusted in depth, height and angle.

Custom installation

The first SPH-EVO custom installation packages that Pioneer will introduce will be for Peugeot 208 / 2008 and Renault Clio IV. Due to the modular form factor and availability of an optional extension cable (CD-RGB150E), these products are also suitable for a full custom installation by an authorised Pioneer car specialist.

The modular solutions SPH-EVO receivers are available from now, at Pioneer authorised car audio outlets. For further information, please contact your local Pioneer outlet, or visit <http://www.pioneer-car.eu>.

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Read all safety instructions in the product documentation before use. Distracted driving can result in serious injury, or death. Only use a function when it is safe and legal in your location, pay attention to the road and your surroundings, and obey all traffic rules.

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