



## PIONEER UNVEILS ITS UNIVERSAL SOUND PROCESSOR; DEQ-S1000A, DESIGNED TO IMPROVE THE SOUND OF YOUR ORIGINAL FACTORY CAR STEREO.



**MELSELE, Belgium. – 31<sup>st</sup> August 2018** – Pioneer Europe NV, a leader in aftermarket car audio, today announced the launch of the DEQ-S1000A Universal Sound Processor and the Pioneer Sound Tune app, created to expand our line-up of easy to install sound upgrade devices. Pioneer's DEQ-S1000A is a compact universal sound processor, that is designed to upgrade the sound quality of your factory vehicle stereo\* and speakers. As the existing factory fitted vehicle stereo does not have to be replaced, installation is easy, especially as the DEQ-S1000A is small and compact, it can be installed almost anywhere in your vehicle, it is also compatible with various systems. This product is all that's needed for a significant upgrade in the sound quality of the factory vehicle stereo system and speakers. Once installed, all you need is your smartphone and the Pioneer Sound Tune app to set up and get the most out of the universal sound processor.

"We're excited to launch our universal sound processor, with the ability to really bring a new way of enjoying high quality car audio without having to change your factory car stereo. Our DEQ-S1000A incorporates advanced audio features and really takes advances of smartphone connectivity thanks to our Pioneer Sound Tune app, not only setting up the device, but also tuning the sound of your car, specifically to your taste and preference" said Girish Janday, product & marketing manager of Pioneer Europe. "Our Pioneer Sound Tune app, allows you to control all the settings, from the simplest, to the most advanced, in an intuitive and easy way from your smartphone's touchscreen."

### ADVANCED AUDIO FEATURES

Connect Pioneer's DEQ-S1000A to your original factory fitted stereo system to experience a better sound: you can enjoy better sound quality, adjusting a 13-Band Graphical Equaliser, dedicated speaker settings, as well as much more. However, connect with your smartphone and open up the Pioneer Sound Tune app, you can then enter a completely new world of advanced audio. You can clean the sound of your OEM signal, increase to a 31-Band Graphic Equaliser, 3-Way Network Mode, Manual Time Alignment and more. The DEQ-S1000A universal sound processor also incorporates Pioneer's high performance 48-bit dual-core DSP for high quality sound reproduction. An internal clock and pattern are optimally tuned, so sound degradation from jitter noise is thoroughly eliminated. This means that the sound you will hear from your speakers is in high quality detail, the Pioneer way.



## PIONEER SOUND TUNE APP

Pioneer's DEQ-S1000A, when connected with Pioneer's Sound Tune app, is designed to work together to really bring the sound of your factory stereo system to life. This mobile app is a great way to bring the sound of high-end audio to a basic factory fitted car stereo and speaker system. All operations are performed easily through a smartphone and a wide range of settings is accessible.

Pioneer's Sound Tune app is available via your local App Store or via Google Play.

## AUDIO PERFORMANCE

- **Hi-Volt RCA Pre-Outs.** 3 x 4 Volt pre-outs for high quality amplifier connection
- **Speaker Input Sensor.** For easy connection to factory systems. This turns the product on/off automatically without the need for a separate input connector
- **Built-in Auto EQ and Auto Time Alignment.** Provides customised audio adjustments for the driver
- **13 band Graphic Equaliser** without Pioneer Sound Tune app
- **31 band Graphic Equaliser** with Pioneer Sound Tune app, with touch panel swipe setting and built-in high/low pass crossover with expanded adjustable crossover points and slopes
- **USB Input.** For smartphone charging, including Quick Charge for Android, as well as directly connecting Pioneer's Sound Tune app
- **3-Way Network Mode.** For true system expandability
- High power **MOSFET 50W x 4**

Pioneer's DEQ-S1000A is available from now, at Pioneer authorised car audio outlets. For further information, please contact your local Pioneer outlet, or visit <http://www.pioneer-car.eu>.

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Read all safety instructions in the product documentation before use. Distracted driving can result in serious injury, or death. Only use a function when it is safe and legal in your location, pay attention to the road and your surroundings, and obey all traffic rules.

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### Contacts:

Girish Janday  
Pioneer Europe NV  
Sales & Marketing Division  
[Girish.janday@pioneer.eu](mailto:Girish.janday@pioneer.eu)

Marnix Van Ruyseveldt  
Pioneer Europe NV  
Sales & Marketing Division  
[marnix.van.ruyseveldt@pioneer.eu](mailto:marnix.van.ruyseveldt@pioneer.eu)