

Senior Product Planning Specialist

Job Description

At Pioneer Europe we are on a quest to drastically improve the driver's experience. Pioneer, as its name suggests, has always been at the forefront of innovation. Today we are ready to take the next leap in our journey. Pioneer is transforming its business from a hardware only vendor, to Hardware and Service. As we continue to build upon our strength as hardware manufacturer we are now investing in high-growth areas such as artificial intelligence, native app development and an API-first platform to extend our product and service offering. In this context we are hiring a senior product manager to help us create the devices and services of the future.

Who are we looking for?

We would like to extend our team based in the Antwerp port with a **product professional**. You have a couple of years of experience in analysis and management of consumer products and services. Preferably you have also been involved in hardware product development. We are looking for somebody with **drive**. Somebody who looks at the automotive space and wants to make it better, a whole lot better. You will be supporting the European product team as well as the global team involved in creating innovative solutions.

Your profile

- Ideally you have a master's degree in design science, hardware development or business administration or you have proven experience in one or more of those areas.
- We are looking for somebody with 3-6 years of experience in the planning and development of consumer products; experience in software development and SaaS are a plus.
- You are pro-active and have an open mindset. You have a **creative mind**, and you can't wait to share your ideas with the world.
- You have a **knack for data** and don't just trust your intuition when creating new products and services. You actively participate in the gathering and analysis of customer data and Market requirements.
- You are **fluent in English** – we have teams all over the world, so this is a must.
- You love technology, you love mobility, you love cars.

Job Content

- Collect market demands for future products and services by discussing with the sales Branches and by analysing the competitive landscape.
- Discuss the market demands with the product planning team at the Pioneer headquarter in Japan.
- Develop the product and services line-up plan and assist in planning the sales budget.
- Find local partners that are required to be able to execute the plan and control the contract.
- Communicate the product plan with the sales branches , Marketing team and service department.

What we offer

- The opportunity to influence how people experience driving in the near future. You will be working with technologies such as mobile application services, display audio, dashcam, audio and speakers.
- A full-time job, based in Pioneer's European HQ in Melsele.
- A very competitive compensation package with multiple extra-legal benefits.
- We offer remote working and flexible working hours.

Interest

Send your resume and motivation to anja.de.ridder@pioneer.eu