

PIONEER LAUNCHES A NEW 9 INCH VERSION OF THE SPH-EVO CONCEPT: LARGE DISPLAY MODULAR SOLUTIONS FOR SMART UPGRADES



Pioneer Europe (May 4th, 2020) – Pioneer's modular SPH-EVO receivers allow existing cars to be upgraded to the same level or higher than even the top OEM trim levels, enabling features such as a larger LCD screen, smartphone connected navigation, DAB Digital Radio and more.

Starting from now, a new flagship 9-inch version has been added to the modular receiver range, produced on an entirely new platform. This flagship Wi-Fi[®] enabled SPH-EVO93DAB features a modular design combining a large touchscreen display with a hideaway control unit that installers can tuck into separate compartments of the automobile, providing vehicles with limited dash space a premium upgrade solution for drivers' entertainment needs. The new receivers feature smartphone connectivity - Android Auto™ (wired) and Apple CarPlay[™] (via wireless connection), Alexa Built-In for voice commands, as well as entertainment features such as Spotify[®], Bluetooth[®] streaming, Wireless Mirroring for Android, Hybrid Radio and FLAC file playback. Further enhancing the large screen UI experience, the SPH-EVO93DAB also features HD resolution (1280 x 720) capacitive touchscreens.

This flagship SPH-EVO93DAB receiver is one of the first commercially available multimedia receivers to integrate Amazon in Europe¹. Customers can simply ask Alexa to check the weather, listen to the news, play music and the radio and ask for directions. Moreover, users also have access to a vast collection of Alexa skills that provide entertainment and control smart home devices² that turn off lights and lock doors, all from their vehicle. Pioneer has added a 'Pioneer Skill', dedicated to this device, allowing power off, screen change, source change, preset change (radio), preset equaliser change, bass function control (Dynamic Bass Enhancer).

¹ Pioneer researched.

² Certain Alexa functionality is dependent on smart home technology.

Same as the 8-inch SPH-EVO82DAB and the 6.8-inch SPH-EVO62DAB, the new 9-inch SPH-EVO93DAB can be fitted to cars where this was previously impossible. "We understand many drivers prefer an even larger display including wireless smartphone connectivity and voice command features" said Geert Verhoeven, Multimedia Product Manager of Pioneer Europe NV. "Our new 9-inch SPH-EVO93DAB modular receiver allows almost every car to be upgraded with a big screen, as well as the latest infotainment technology at your fingertips. With Alexa Built-in, you can voice control your receiver while keeping your hands on the wheel and eyes on the road."

Lastly, this modular receiver is Navigation Ready, meaning you can add a hide-away unit³ in order to have incar navigation; including a comprehensive map database from HERE[®] covering Europe, enabling users to route to millions of destinations.

The new SPH-EVO93DAB is available from now, at Pioneer authorised car audio outlets. For further information, please contact your local Pioneer outlet, or visit <u>http://www.pioneer-car.eu</u> for a complete overview of the technical specifications.

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Read all safety instructions in the product documentation before use. Distracted driving can result in serious injury, or death. Only use a function when it is safe and legal in your location, pay attention to the road and your surroundings, and obey all traffic rules.

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"Works with Apple CarPlay" means that an electronic accessory has been designed to connect specifically to iPhone and has been certified by the developer to meet Apple performance standards. Apple CarPlay may not be available in some regions. For the latest information on availability, please check http://www.apple.com/ios/carplay/. Apple CarPlay is available on Apple iPhone 5 or later with iOS 7.1 or higher, and requires Lightning to USB cable. Android, Android Auto, Google Maps, Waze and Talk to Google are registered trademarks of Google Inc. Android Auto is available with Android phone running Android 5.0(Lollipop) or higher with a data plan. Availability of Android Auto may vary depending upon your country and phone model.Please visit http://www.android.com/auto for more information.

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³ Compatible Navigation Systems: Pioneer AVIC-F160-2 (for campers and lorries) / AVIC-F260-2. Due to resolution differences, navigation image will only be shown in VGA resolution.